



# ADVERTISING IN PASSENGER PORT OF ST. PETERSBURG





# **Advertising opportunities**

## PASSENGER PORT - ST. PETERSBURG - MARINE FAÇADE -

## SECTIONING PECULIARITIES OF THE TERMINALS



## Customs and border control areas

No advertising



#### **Arrival area**

- Souvenir shops, taxi booth, cafe
- Postal office, ATM, restrooms



#### **Outside** area

- Public transport stops, taxi booth
- Parking areas, heliport

# Indoor advertising in the arrival area



Lightbox (2,888х0,833м)



Lightbox (2,888х0,833м)



Lightbox (2,888х0,833м)



Banner (2x4M)



# Indoor advertising in the arrival area





Banners (0,8x1,2M)



Banners (1x3,5M)



Banners (1,2x1,8 M) (0,8x1,2M)



Banner (1x5 M),



## **OUTDOOR ADVERTISING**





Banner (2x4 M), parking area

City-format (1,2x1,8 м)





## **OUTDOOR ADVERTISING**



## Billboard (3x6 M)





Billboard (3x6 M)

